

# CoreNet Mid-Atlantic

# SPONSORSHIP BENEFITS PACKAGE

2021

We couldn't be happier with our experience as a CoreNet Mid-Atlantic sponsor.

We love how the Board members partner with sponsors to strategically create value for us and for members.

Dave Ritchey | Executive Vice President, Director of Asset Management and Commercial Leasing | JBG SMITH



### **Pinnacle**

**\$** 25,000

## **Platinum**

**\$** 15,000

#### MEMBERSHIP:

• Four (4) paid CoreNet Global memberships for your organization.

#### **AWARDS OF EXCELLENCE:**

- One (1) priority table with preferred seating at Annual Corporate Real Estate Awards of Excellence Gala.
- Invitation for ten (10) guests to attend Gala VIP Reception.
- Logo recognition as Pinnacle Sponsor in all Corporate Real Estate Awards of Excellence Gala invitations, promotional materials and announcements.

#### **END USER DINNERS:**

 FIVE complimentary registrations to any virtual End User Dinner during calendar year. INCREASED BENEFIT

#### **IN PERSON PROGRAMMING EVENTS:**

- Six (6) complimentary registrations to be used towards attendance at any Chapter-hosted educational program during calendar year.
   PRIORITY REGISTRATION, UPDATED BENEFIT!
- Two (2) complimentary registrations to Annual Holiday Party.
   PRIORITY REGISTRATION

#### **GOLF:**

- · Two Foursomes at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.

#### **ERS & GLOBAL SUMMIT:**

- Two (2) complimentary registrations to 2021 CoreNet Global Summit at early-bird discounted rate.
- Two (2) complimentary registrations to 2021 Eastern Regional Symposium, if applicable.

#### **PROFESSIONAL DEVELOPMENT:**

 One (1) MCR Class in 2021. Reimbursement w/successful completion. NEW BENEFIT!

#### **BRANDING AND OTHER:**

Branding Package: Website, Newsletter, and all Chapter Communications

- Two CoreNet Cafes.
  - \*Registration Lists
  - \*CRE Roundtable Round Up

5% Discount for receipt of Full Payment on or before December 15, 2020

#### MEMBERSHIP:

• Three (3) paid CoreNet Global memberships for your organization.

#### **AWARDS OF EXCELLENCE:**

- One (1) priority table of EIGHT (8) with preferred seating at Annual Corporate Real Estate Awards of Excellence Gala.
- Invitation for FOUR (4) guests to attend Gala VIP Reception.

#### **END USER DINNERS:**

 TWO (2) complimentary registrations to any virtual End User Dinner during calendar year. INCREASED BENEFIT!

#### IN PERSON PROGRAMMING EVENTS:

- Six (6) complimentary registrations to be used towards attendance at any Chapter-hosted educational program during calendar year.
   PRIORITY REGISTRATION
- Two (2) complimentary registrations to Annual Holiday Party.
   PRIORITY REGISTRATION, UPDATED BENEFIT!

#### **GOLF:**

- Foursome at Annual Golf Outing.
- · Hole sponsorship at Annual Golf Outing.

#### **ERS & GLOBAL SUMMIT:**

- Two (2) complimentary registrations to 2021 CoreNet Global Summit at early-bird discounted rate.
- Two (2) complimentary registrations to 2021 Eastern Regional Symposium, if applicable.

#### **PROFESSIONAL DEVELOPMENT:**

 One (1) MCR Class in 2021. Reimbursement w/successful completion. NEW BENEFIT!

#### **BRANDING AND OTHER:**

Branding Package: Website, Newsletter, and all Chapter Communications

- One(1) CoreNet Café
  - \*Registration Lists
  - \*CRE Roundtable Round Up

5% Discount for receipt of Full Payment on or before December 15, 2020







Gold

**\$** 10,000

# Silver

**\$** 7,500

#### MEMBERSHIP:

• Two (2) paid CoreNet Global memberships for your organization.

#### **AWARDS OF EXCELLENCE:**

 One (1) priority table of EIGHT (8) with preferred seating at Annual Corporate Real Estate Awards of Excellence Gala.

#### IN PERSON PROGRAMMING EVENTS:

 Four (4) complimentary registrations to be used towards attendance at any Chapter-hosted educational program during calendar year.
 PRIORITY REGISTRATION

One (1) complimentary registration to Annual Holiday Party.
 PRIORITY REGISTRATION

#### **GOLF:**

- Twosome at Annual Golf Outing.
- · Hole sponsorship at Annual Golf Outing.

#### **PROFESSIONAL DEVELOPMENT:**

 One (1) MCR Class in 2021. Reimbursement w/successful completion. NEW BENEFIT

#### **BRANDING AND OTHER:**

Branding Package: Website, Newsletter, and all Chapter Communications

- One Thankful Thursday
  - \*Registration Lists
  - \*CRE Roundtable Round Up

5% Discount for receipt of Full Payment on or before December 15, 2020

#### MEMBERSHIP:

• One (1) paid CoreNet Global memberships for your organization.

#### **AWARDS OF EXCELLENCE:**

 One Half priority table of FOUR (4) with preferred seating at Annual Corporate Real Estate Awards of Excellence Gala.

#### **IN PERSON PROGRAMMING EVENTS:**

 Four (4) complimentary registrations to be used towards attendance at any Chapter-hosted educational program during calendar year.
 PRIORITY REGISTRATION

#### 0 (1)

One (1) complimentary registration to Annual Holiday Party.
 PRIORITY REGISTRATION

#### **GOLF:**

- One Player at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.

#### **BRANDING AND OTHER:**

Branding Package: Website, Newsletter, and all Chapter Communications

- One Thankful Thursday
  - \*One (1) CoreNet Café Brought to You By: Registration Lists

5% Discount for receipt of Full Payment on or before December 15, 2020







# **\$** 4,000 To Become A Sponsor **Bronze AWARDS OF EXCELLENCE:** • One (1) ticket at Annual Corporate Real Estate Awards of Excellence IN PERSON PROGRAMMING EVENTS: Organization • Two (2) complimentary registrations to be used towards attendance at any Chapter-hosted educational program during calendar year. PRIORITY REGISTRATION • One (1) complimentary registrations to Annual Holiday Party. **Level of Sponsorship** PRIORITY REGISTRATION **GOLF:** Hole sponsorship at Annual Golf Outing. **Attention BRANDING AND OTHER:** Branding Package: Website, Newsletter, and all Chapter Communications • One Thankful Thursday **Address** \*One (1) CoreNet Café Brought to You By: 5% Discount for receipt of Full Payment on or before December 15, 2020 City/State/Zip **Phone** Friend of CoreNet \$ 2,000 **IN PERSON PROGRAMMING EVENTS: Email** • Two (2) complimentary registrations to be used towards attendance at any Chapter-hosted educational program during calendar year. PRIORITY REGISTRATION **Signature BRANDING AND OTHER:** Branding Package: Website, Newsletter, and all Chapter Communications • One Thankful Thursday Date 5% Discount for receipt of Full Payment on or before December 15, 2020



